



## Marketing & Communications Summer Internship 2020

### About the Organization

**Caring for Friends provides food and friendship to homebound seniors, disabled, homeless, families and children in need.**

Caring for Friends is a hunger relief charity with the goal of dramatically accelerating its growth in 2020 to serve meals to thousands more seniors, families across the five-county region of Philadelphia. Interns are an integral part of this strategy. We need fresh ideas and energy to help more people. We aim to give interns a full overview of how to run a nonprofit in the human services space, interns will shadow executives, write copy for our newsletter, run social media fundraising campaigns, and design a volunteer stewardship plan.

Internships are generally part or full-time (between the hours of 9:00 am-5:00 pm) and located at our warehouse and office at 12271 Townsend Road, Philadelphia, PA.

What you will learn/do:

- Learn about direct marketing from experienced staff and volunteers who have worked on corporate ad campaigns and direct marketing to millions
- Have an opportunity to build your writing sample/graphic design portfolio with hands on experience designing and writing copy
- Experience pitch meetings with donors and volunteers
- Support volunteer events

We are looking for candidates with:

- Positive attitude and willingness to learn in a fast paced, quality driven environment
- Ability to connect with our Volunteers/Guests
- Ability to work clean and maintain a clean workspace
- Communicate with Team Members, Management and Volunteers/Guests in a positive manner

**All food prepared in our Caring for Friends kitchen is donated to families and children in need across the five counties of Philadelphia.**

If interested, please send your resume and e-mail stating why you are interested in interning with Caring for Friends to Jeannette Fournier at [jfournier@caringforfriends.org](mailto:jfournier@caringforfriends.org).