



Marketing & Communications Summer Internship 2020

About the Organization

Caring for Friends provides food and friendship to homebound seniors, disabled, homeless, families and children in need.

Caring for Friends is a hunger relief charity with the goal of dramatically accelerating its growth in 2020 to serve meals to thousands more seniors, families across the five-county region of Philadelphia. Interns are an integral part of this strategy. We are looking for fresh ideas and energy to help more people. We aim to give interns a full overview of nonprofit marketing, including partnerships, searching for agency support, and hands-on design and copy writing.

Internships are generally part or full-time (between the hours of 9:00 am-5:00 pm) and located at our warehouse and office at 12271 Townsend Road, Philadelphia, PA.

What you will learn/do:

- Learn about direct marketing from experienced staff and volunteers who have worked on corporate ad campaigns and direct marketing to millions
- Have an opportunity to build your writing sample/graphic design portfolio with hands on experience designing and writing copy
- Experience pitch meetings with donors and volunteers
- Draft social media marketing plan and post regularly to social media
- Edit website
- Support volunteer events

We are looking for candidates with:

- Positive attitude and willingness to learn in a fast paced, quality driven environment
- Ability to connect with our Volunteers/Guests
- Ability to work clean and maintain a clean workspace
- Communicate with Team Members, Management and Volunteers/Guests in a positive manner

All food prepared in our Caring for Friends kitchen is donated to families and children in need across the five counties of Philadelphia.

If interested, please send your resume and e-mail stating why you are interested in interning with Caring for Friends to Jeannette Fournier at jfournier@caringforfriends.org.